



Maryland Teens Rejecting Abusive Smoking Habits
Youth Advisory Board Meeting
July 31, 2007

Meeting Summary

- Attendance: 11 youth, 6 advisors, 2 DHMH coordinators, and 2 MDQuit staff members (21 total).

- Introduction
 - Included a welcome to the meeting as well as individual introductions
 - An overview of plans for the day
 - Discussion about the public hearing scheduled for 8/21 to discuss the Clean Indoor Air Act, Statewide Smoking Ban (For more information, visit http://www.cha.state.md.us/oeh/html/clean_air.html)
 - A message from newly elected president Secret Blake

- Aline Lin from Link Studio, Inc.- T.R.A.S.H. Website
 - Gave an overview of present TRASH website
 - Gave an example of a potential homepage design as well as sample designs from similar sites to get a feel for how we wanted the website to look
 - Distributed surveys to get feedback for the new website

- Website Ideas
 - List individual coalition content on pages that are lacking material
 - Have a sign up page for new members
 - Personalize each coalition page with pictures

- Include something fun to do on the site, ex. Games
 - Have video playing upon entry to the website
 - Have a lot of interesting facts
 - Make a picture slideshow with captions as to what is happening
 - Incorporate more links
 - Provide a link to each coalition's page
 - Create an active background
- Recorded Video and Audio Clips
 - Attendees completed Pledge forms for the website to accompany photos, video, and audio clips
- Set Up Promotional Table (7:00-9:15)
 - TRASH YAB members staffed the promotional table in 20 minute shifts
 - Gave away hundreds of promotional items to crowd
 - Photos were taken
- Bowie Baysox Game! (7:00-10:00)
 - Bowie Baysox lost to Portland Sea Dogs, 4 to 3- better luck next time!

