



Maryland Teens Rejecting Abusive Smoking Habits
Youth Advisory Board Meeting
May 19, 2007

Meeting Summary

- Attendance: 6 of 7 coalitions were represented, with 10 youth, 7 advisors, 2 DHMH coordinators, and 2 MDQuit staff members (21 total).
- Introduction included a welcome to the meeting, overview of plans for the day, and an icebreaker in which attendees were separated into 2 groups and had a paperclip race.
- Coalition Updates
 - Anne Arundel (Project EXHALE)—May 19th held a meeting at the Baltimore Zoo; Will be hosting Smoke Free Holy Ground on Saturday, May 26th. Free admission. There will be music, food, basketball, games and fellowship
 - Baltimore City—hosted a Ghost Out event where members were dead for the day. Members painted their faces ghostly white and gave out information on smoking (group passed around pictures). The coalition had a TRASH table at a carnival May 18th with t-shirt designs, bumper stickers, wrist bands & pamphlets.
 - Charles County—Held a poster contest. Also created a one minute PSA; winners were announced at Kick Butts Day Tour. Planning for a CharleyWood Film Festival next year. “Smack the Jack” no smoking ban in restaurants
 - Frederick County—Their coalition is partnering with Frederick County Smoke Free coalition. Working on a smoke free PSA. Hosted a pizza party; training with LST.

- Montgomery County—Tobacco Free Sports Challenge & Health Fair (everyone invited); a flyer was distributed. Sunday, June 3rd from 1 to 4pm. DJ from Hot 99.5 will be there
- PG County—Planning an anti-tobacco event with Bowie Baysox, a walk-a-thon with major radio DJ, conference, poster and essay contest.
- Washington County—couldn't be here today
- Presentation (11:45am – 12:15pm)
 - April Kusper from the Campaign for Tobacco Free Kids
 - Behind the Scenes: Tobacco Exposed
Notes: This presentation by April Kusper, sparked a lot of discussion about the role of advertising in underage smoking. We learned the difference between lobbying and advocacy and discussed ways of combating advertising.
- Next YAB Meeting (12:00 – 12:15pm)
 - Location and Goals—Tentative schedule dates were presented. December 1st, 2007 conflict for Charles County; July 31st tentatively scheduled for Bowie Baysox game. Dana will email to confirm.
- Lunch (12:15 – 12:45pm)
- Planning (12:45 – 1:15pm)
 - Promotional Items
 - Types of Promotional Items (shirts, hats, stickers, etc.) were discussed and voted on.
 - Dana will follow-up with email to coalitions
 - Contest for Designs: We will have a contest for coalitions to design slogans, textbook covers, etc. incorporating the existing TRASH logo
 - TRASH website—Coalitions should check out marylandtrash.com and provide feedback and/or suggestions for additional content
- Officer elections (1:15 – 1:45pm)
 - Officer elections were held



- President: Secret Blake could not attend due to illness; Janice Euell spoke on his behalf
 - Secret Blake (ran unopposed) & was elected
- Vice President: Melissa (MJ) Jones from Montgomery County's SOS ran unopposed and was elected
- Secretary: Adrienne Chiaravallotti from Montgomery Co's SOS and Laura Harpool from Baltimore City both gave speeches expressing interest in being the Secretary
 - After secret ballot vote, Laura Harpool was elected
- Public Relations: Adrienne Chiaravallotti from Montgomery Co's SOS ran unopposed and was elected
- Closing (1:45 – 2:00pm)
 - Evaluations—youth and advisors completed feedback surveys specific to this meeting.
- ADVENTURE PARK USA! (2:00 – 4:00pm)

